



Name :	Shivayogappa R. Yemmi
Designation :	Associate Professor
Teaching Areas:	Commerce (Management, Marketing, Finance, Cost, Financial Accounting)
Research Interests :	Marketing, Consumer Awareness
Education :	M.Com., Shivaji University, Kolhpur (1989)
	M. Phil., Venkateshwar University, Tirupathi (2008)

**Professional Experience : (29 Years)**

1. August 1991 – 1999 – Lecturer
2. 1999 – 2004 – Senior Scale Lecture
3. 2004 – 2007 – Selection Grade Lecturer
4. 2007 – Till date – Associate Professor

**Additional Charge held :**

1. 1995-1998 & 2007-2010- National Service Scheme Programme Officer

**Membership :**

1. Indian Commerce Association (LM)
2. Rotary Club (Past President & Past District Officer)
3. Karnatak University College Commerce Teachers Association (LM)
4. Gaints International (Secretary)
5. Kannada SahityaParishattu (LM)
6. KUCTA ( LM)

**Research/Publication :**

1. Minor Research Project – (UGC) Rural People's perception and awareness about LIC
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