

Name :	Mrityunjayaswamy P. Hiremath
Designation :	Associate Professor
Teaching Areas:	Commerce (Management, Marketing)
Research Interests :	Marketing, Service Sector
Education :	M.Com.KarnatakUniversisty. Dharwad. (1988) (Ph.D)

## **Professional Experience : (31 Years)**

- 1. July 1988- 1996 Lecturer.
- 2. 1996 2001 Senior Scale Lecture
- 3. 2001 2006 Selection Grade Lecturer
- 4. 2006 Till date Associate Professor.

## **Additional Charge held:**

- 1. 2002-2007 National Service Scheme Programme Officer
- 2. 2012- till date Rover Scouts Leader

## Membership:

- 1. Indian Commerce Association (LM)
- 2. Indian Economic Association (LM)
- 3. Karnatak University College Commerce Teachers Association (LM)
- 4. AIFUCTO (LM)
- 5. Kannada SahityaParishattu (LM)
- 6. YHAIDelhi (LM)

## Research/Publication:

1. Minor Research Project – (UGC) A Comprehensive Study of Investments Adopted by the investors in HubliDharwad. (Completed)

Contact: mrityu64@gmail.com